

Card Presenter Fold Over Style (GCP-01) 5.5" x 8.5"

Colour Space Requirements

- CMYK preferred for all artwork
- No RGB please
- Pantone or Spot Colour ***Please speak with a sales representative for any spot colours or Pantone colours (these colours require special attention and will add cost to the manufacturing process)
- If any shade of grey is desired, Givex recommends that the values be set at C(0), M(0), Y(0), K(0-100)
- If black is desired, Givex recommends that the values be set at C(50), M(50), Y(50), K(100)

Image Requirements

- Pictures must be TIFF files, 300dpi to scale (Givex cannot accept web images)
- Vector artwork must be in Illustrator EPS format
- Final layout should be done in QuarkXPress (Mac platform), templates are available
- It is recommended to keep all copy inside of outer card edge by at least 0.125"

Font Requirements

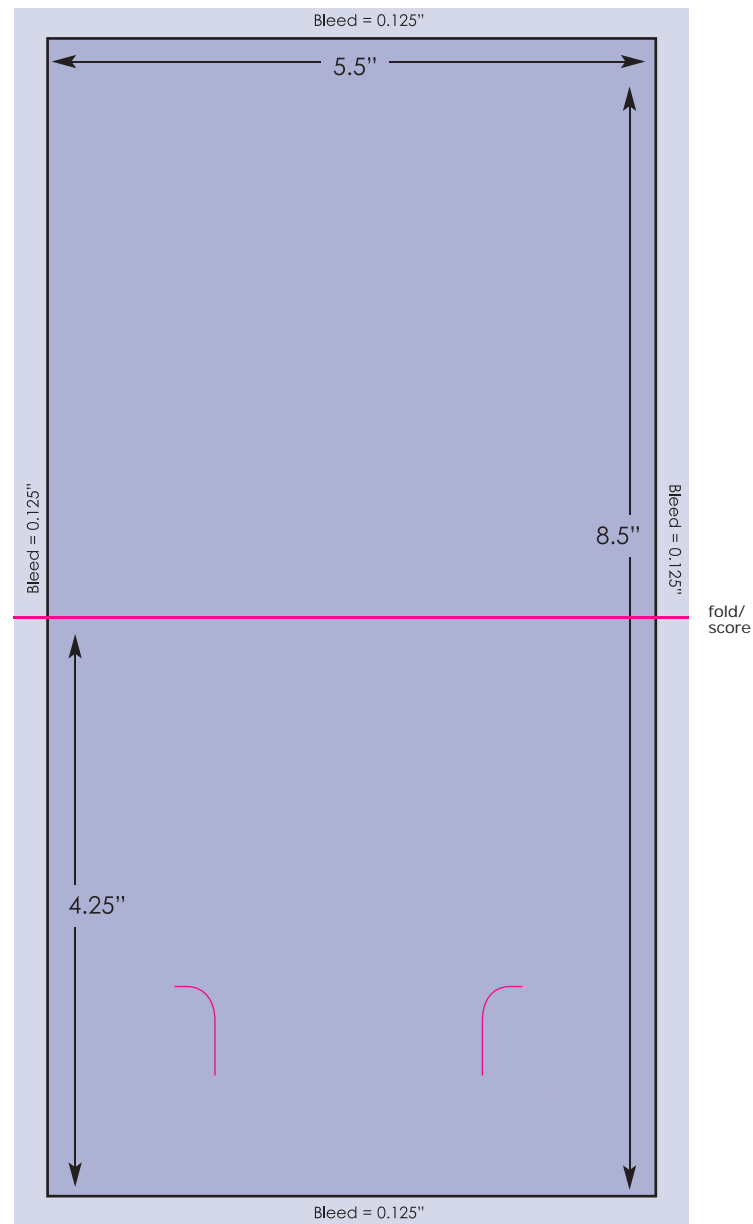
- If possible convert your fonts to curves and save as .eps
- Otherwise include any supporting files such as fonts and logo/images

Page Bleed Requirements

- Please allow for 0.125" bleed around artwork (see diagram)

Submission

- Submit files to your Givex sales representative by Email or on CD. ***Any files sent via Email must be compressed before attaching*** Submissions that do not comply with these requirements will delay final production. Design and/or technical help is available. If you have any questions or problems please email us at: clientservices@givex.com



Disclaimers:

- Please check the applicable Escheat Laws in your jurisdiction prior to submitting your card verbiage. Givex will not be responsible for contraventions to any applicable Escheat Laws.
- Givex strongly suggests that independent legal counsel review your card verbiage. Givex does not warrant or otherwise represent or approve gift card policies as stated on the gift or loyalty card and bears no responsibility whatsoever for the statements printed on the gift or loyalty cards. Givex will only review wording to ensure that system functionality exists, where applicable.
- Givex reserves the right to refuse to print material that may be considered offensive or inappropriate.