



WORKING TOGETHER

MARKETING THAT GETS RESULTS

On The Spot Marketing

AUTOMATED EMAIL MARKETING

Daily Emails

New Customer Welcome - Store
New Customer Welcome - Route
New Customer 1st Pick Up - Store
New Customer 1st Delivery - Store
7 Day Inventory Reminder
14 Day Inventory Reminder
30 Day Inventory Reminder
60 Day Inventory Reminder
90 Day Inventory Reminder
120 Day Inventory Reminder
Route Reminder
Declined Credit Card

Weekly Emails

One And Done
Out Of Pattern By Visit
Past Due (all) A/R Notices
Top Customer Survey* (Need Survey Provider)
Birthday Message Week Of (daily or weekly option)

Monthly Emails

Expiring Credit Card
Inventory 30-59 Day Reminders
Inventory 60-89 Day Reminders
Inventory 90-119 Day Reminders
Inventory Over 120 Day Reminders

Quarterly Emails

Thank You Email (top 50, 100 or 5% of customers by sales)
Seasonal Message (1 per quarter)^

ON THE SPOT MARKETING SERVICES
\$275 per month

Text (SMS) Automated Marketing

Example: Route Reminders now can be sent via text.

Additional Services Offered

Letter Printing

4 x 6 Postcard Printing

8.5 x 5 Postcard Printing

One-time setup fee: \$300

Customer Connect Marketing

Pick Your Option

(will be branded in your color and logo)

**STAY
CONNECTED
& INFORMED**

Introducing Customer Connect, your personal online dry cleaning account. No apps, no downloads, no hassle... just instant account information with the click of a button.

- View order history
- View/pay balance
- Update personal
- Request a pickup
- Update credit card info

Log in at www.SpotPos.com and sign up today!

**CENTRE
CLEANERS**

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**CENTRE
CLEANERS**

817-923-5898

WWW.CENTRECLEANERS.COM

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NOW**

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WWW.PERFECTCLEANERS.COM

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www.CentreCleaners.com

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**PERFECT
CLEANERS**

WWW.PERFECTCLEANERS.COM

Hangtags

Counter Cards (11x14)

Posters (22x28)

Spot_CC_1

Spot_CC_2

Text (SMS) Marketing

Pick Your Option

(will be branded in your color and logo)

GOOD NEWS TRAVELS FAST!
 Receive a text notification when your order is ready.



In by 10am. Ready at 4pm is our everyday service. But sometimes your cleaning might be ready before 4pm. Sign up and you will get a text alert the moment your cleaning is done.

Ask us and we will get your account set up today!

Klinke

COME & GET IT!



GOOD NEWS TRAVELS FAST!
 Receive a text notification when your order is ready.



In by 10am. Ready at 4pm is our everyday service. But sometimes your cleaning might be ready before 4pm. Sign up and you will get a text alert the moment your cleaning is done.

Ask us and we will get your account set up today!

Klinke Cleaners
 Since 1918
 www.KlinkeCleaners.com

COME & GET IT!



866-372-4696
 4SeasonsCleaners.net
FOUR SEASONS CLEANERS

COME & GET IT!



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 4SeasonsCleaners.net
FOUR SEASONS CLEANERS

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Klinke Cleaners
 Since 1918
 www.KlinkeCleaners.com

Hangtags

Counter Cards (11x14)

Posters (22x28)

Spot_SMS_1

Spot_SMS_2

Mobile App Marketing

Pick Your Option

(will be branded in your color and logo)

LET US KNOW
WHEN YOU'RE
ON YOUR WAY

WE'LL HAVE YOUR ORDER READY FOR YOU!

Extend your information access to iOS or Android based devices with MyDryCleaner - Mobile. The MyDryCleaner - Mobile App allows you to review detailed, ready and picked up orders, current specials, schedule a route pickup and view store locations and their information.

LET US KNOW
WHEN YOU'RE
ON YOUR WAY

WE'LL HAVE YOUR ORDER READY FOR YOU!

KONA CLEANERS
Family owned and operated since 1959

801-208-2210
www.SpotPos.com

Extend your information access to iOS or Android based devices with MyDryCleaner - Mobile. The MyDryCleaner - Mobile App allows you to review detailed, ready and picked up orders, current specials, schedule a route pickup and view store locations and their information.

Spot_MB_1

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KONA CLEANERS
Family owned and operated since 1959

www.KonaCleaners.com

Hangtags
Counter Cards (11x14)

Posters (22x28)

NEVER OUT OF REACH

WE'RE JUST A CLICK AWAY!

Extend your information access to iOS or Android based devices with MyDryCleaner - Mobile. The MyDryCleaner - Mobile App allows you to review detailed, ready and picked up orders, current specials, schedule a route pickup and view store locations and their information.

SPOT
www.SpotPos.com

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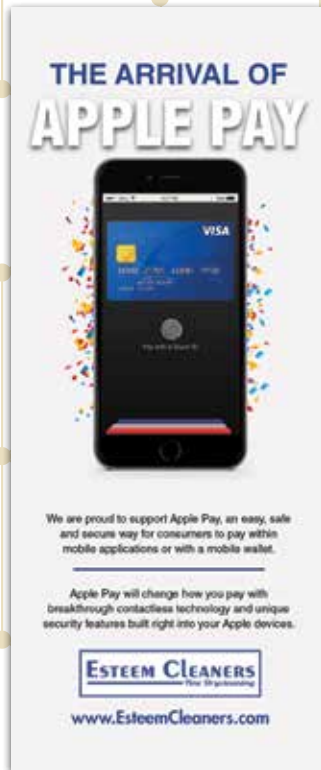
SPOT

www.SpotPos.com

Spot_MB_2

Apple Pay Credit Card Security

Pick Your Option
(will be branded in your color and logo)



Hangtags

Counter Cards (11x14)

Posters (22x28)

Other Information to Help You Grow

Email Collection

New Customer Sign Up

Online Reputation:
ReviewMyDryCleaner

Increase your online
reputation to
increase revenue

REVIEWMY
DRYCLEANER.COM

Branded SPOT Emails

CUSTOMIZE ALL EMAILS OUT OF SPOT

Email Statement

Dear @FIRSTNAME,

Please find attached your current billing statement. Review attached statement and remit payments if required to the address indicated on the statement. If you are need of assistance please use the contact number located on the remit to portion of the statement.

Thank you,

Your DryCleaner

This email was sent to @FIRSTNAME @LASTNAME ID=@ID

Dear @FIRSTNAME,

Congratulations! Your rewards points have qualified you for a discount on your next visit. Just print this email to give to the clerk or give the clerk the code below, and your discount will be applied. Thanks again for your valued patronage. Please contact me if you have any questions.

Coupon: @REWARDCOUPON
 Code: @REWARDCODE
 Expiration: @REWARDEXPIRATION

New points balance: @REWARDSBALANCE

Thank you,

@STORECONTACT
 Manager

@STORENAME
 @STOREADDRESS1
 @STORECITY, @STORESTATE @STOREZIP
 @STOREPHONE
 @STOREEMAIL

This email was sent to @FIRSTNAME @LASTNAME ID=@ID

Rewards

Dear @FIRSTNAME,

You may review this months coupons and special on our web site at www.CompanyName.com.

Sincerely,

@STORECONTACT,
 Manager

@STORENAME
 @STOREADDRESS1
 @STORECITY, @STORESTATE @STOREZIP
 @STOREPHONE
 @STOREEMAIL

This email was sent to @FIRSTNAME @LASTNAME ID=@ID

Monthly Coupon

Before

**OTS Clients
\$399**



KONA CLEANERS YOU EARNED IT!

Congratulations @FirstName,

The Kona Rewards points you have earned have qualified you for a \$10 Kona Reward, good for your next dry cleaning order! Print off or show this email during your next visit and the reward is yours! If you are a delivery customer, just print the email and put it inside your dry cleaning bag. Thanks again for your valued patronage!

Coupon: \$10 Kona Reward
 @REWARDBARCODE
 Code: @REWARDCODE
 Expiration: @REWARDEXPIRATION

New points balance: @REWARDSBALANCE

@STORECONTACT
 @STORENAME
 @STOREADDRESS1
 @STORECITY, @STORESTATE @STOREZIP
 @STOREPHONE

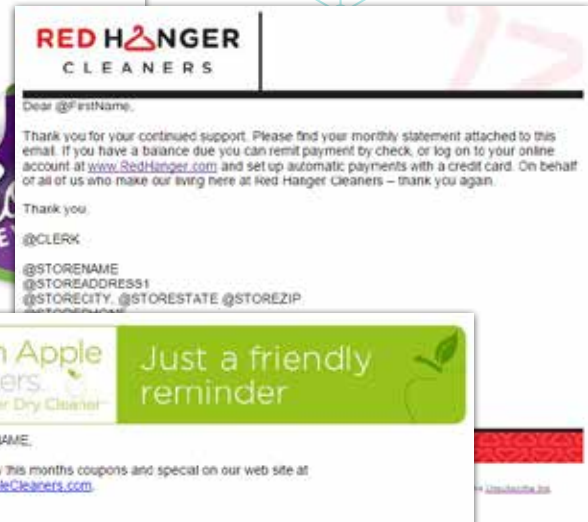
LIKE us on Facebook today!

GREEN EARTH STEAMING

CCA Voted dry cleaner

Rewards

Email Statement



RED HANGER CLEANERS

Dear @FirstName,

Thank you for your continued support. Please find your monthly statement attached to this email. If you have a balance due you can remit payment by check, or log on to your online account at www.RedHanger.com and set up automatic payments with a credit card. On behalf of all of us who make our living here at Red Hanger Cleaners – thank you again.

Thank you,

@CLERK

@STORENAME
 @STOREADDRESS1
 @STORECITY, @STORESTATE @STOREZIP



Green Apple Cleaners Just a friendly reminder

The Cleaner Dry Cleaner

Dear @FIRSTNAME,

You may review this months coupons and special on our web site at www.GreenAppleCleaners.com.

Sincerely,

@STORECONTACT
 Manager

@STORENAME
 @STOREADDRESS1
 @STORECITY, @STORESTATE @STOREZIP
 @STOREPHONE
 @STOREEMAIL

Helpful to You, Your Clothes, and Our Environment

GreenAppleCleaners.com

This email was sent to @FIRSTNAME @LASTNAME ID=@ID. To unsubscribe from this email service please follow the unsubscribe link.

Green Apple Cleaners • 42 Essex Street • Lodi, NJ 07944

Monthly Coupon

After

**Non - OTS Clients
\$599**



With decades of collective dry cleaning experience and a comparable amount of time logged in the marketing business, BeCreative360 knows what a dry cleaner needs to grow. We plan, design, and write your marketing campaigns for the email, print, and social media mediums with specific goals in mind: to increase brand visibility, expand customer base, and earn repeat business. Simply put, we create for your business to create more business. The bottom line? Results.

Contact BeCreative360 at (949) 270-1609
or at Create@BeCreative360.com

www.BeCreative360.com